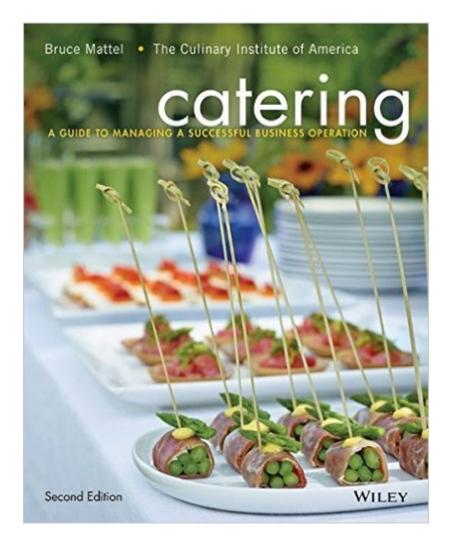
# The book was found

# Catering: A Guide To Managing A Successful Business Operation





# Synopsis

Catering: A Guide to Managing a Successful Business Operation, Second Edition provides the reader with the tools to fully understand the challenges and benefits of running a successful catering business. Catering was written as an easy-to-follow guide using a simple step-by-step format and provides comprehensive coverage of all types of catering. This is a significant contrast to other texts which are geared to a specific segment of catering such as on-premise, off-premise, or corporate dining. The graduate who decides to enter into catering will be charged with providing the â œrestaurantâ • experience to their clients and optimizing profits for their employer. Catering will assist them in achieving these goals.

### **Book Information**

Hardcover: 320 pages Publisher: Wiley; 2 edition (March 16, 2015) Language: English ISBN-10: 1118137973 ISBN-13: 978-1118137970 Product Dimensions: 7.3 x 1 x 9.2 inches Shipping Weight: 1.5 pounds (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #78,920 in Books (See Top 100 in Books) #6 in Books > Cookbooks, Food & Wine > Entertaining & Holidays > Tablesetting #45 in Books > Business & Money > Industries > Restaurant & Food #135 in Books > Business & Money > Industries > Hospitality, Travel & Tourism

#### **Customer Reviews**

Good

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